

A Woman's Journey for Human Rights

PARTNERSHIP PROPOSAL

50equitas

Partnership proposal

THURSDAY
MARCH

08

6pm – 8:30pm

Equitas' Annual Reception Celebrating
International Women's Day

Hosted by TD Bank | Menu catered by Canoe

54th Floor TD Centre
66 Wellington Street West, Toronto



The Opportunity

Toronto is celebrated as one of the most diverse city in the world, and is advancing what it means to function as a vibrant inclusive society. Diversity plays a role in the quality of life and global strength of our cities.

Join us and be part of solutions to building more inclusive, more equitable and more peaceful communities?

We are looking for partners who share our commitment to advancing equality, diversity and inclusion across Canada and around the world. Equitas is building a network of human rights changemakers who are taking on the challenge of creating peaceful dialogue to promote diversity

and inclusion. **Thanks to previous and current sponsors such as TD Bank Group, Huawei, Aimia, Bell, BGIS, CGI, RBC, VIA Rail, Air Canada, Norton Rose Fulbright, Osler, Power Corporation, evenko, Stikeman Elliott, CAE and others.**

Equitas is Canada's most recognized and active human rights education organization. We work for the advancement of equality, social justice and respect for human dignity through transformative education programs, in Canada and around the world. Today, Equitas is a network of over 5,000 human rights defenders in over 140 countries. Across Canada, we are reaching over 100,000 children and youth each year.

The Event

Come celebrate International Women's Day with **Alice Nderitu**, 2017 Global Pluralism Award recipient and one of Africa's most accomplished peacemakers.

Our annual event brings together close to 100 individuals from the Toronto private, public and community sectors for an inspiring discussion and networking opportunities! Enjoy an evening in one of the iconic Toronto skyscraper. We would love to see you there!

Equitas Annual Reception in Toronto is an opportunity to raise awareness about our mission and funds for the cause of human rights. All proceeds from the event will go to support human rights education.

Our guest of honor

Alice Nderitu is an armed conflict mediator and Adviser to the Centre for Humanitarian Dialogue in Africa. She is a member of the Women Waging Peace Network and the Kenya National Committee on the Prevention and Punishment of the Crime of Genocide, War Crimes, Crimes Against Humanity and All Forms of Discrimination.

Alice is the first woman to lead mediation processes that have resulted in peace agreements signed by numerous ethnic communities in Kenya and Nigeria. Equitas is proud to give you the opportunity to meet this human rights pioneer.

Your contribution to the community

Equitas is a forward-looking institution open to the world, wired and dedicated in its determination to promote inclusion and diversity through peaceful dialogue. **With Equitas, you are creating safe spaces for human rights education.**

- + You will associate your brand with a leading Canadian organization on issues about diversity & inclusion.
- + You will join global efforts to stand together challenging the marginalization of people based on their birthplace, race, sex, or religion.
- + Your support will allow Equitas to develop new innovative programs to address emerging challenges.
- + Your support will help Equitas make its human right tools and programs more accessible for organizations working to empower children, youth and women in Canada and around the world.

Your Sponsorship Opportunities & Benefits

Visibility proposition	Gold Partners \$10,000	Silver Partners \$5,000	Bronze Partners \$3,500
Highest visibility on event program	+		
Highest visibility on welcome screen at event	+		
Visibility on screen welcome screen at event	+	+	
Mention on electronic media	+		
Gift offered to guest	+		
Press release	+		
Logo on Program	+	+	
Mention on Program			+
Logo on event Web page and Partner page (82,000 yearly visits)	+	+	
Mention on event Web page and Partner page (82,000 yearly visits)			+
Mention in the annual report	+	+	+

For more information about the sponsorships' opportunities contact Brigitte Malenfant at bmalenfant@equitas.org · 514-945-0382 #241