



**Title: Internship – Media and Public Relations**

**Organization:** Equitas - International Centre for Human Rights Education

**Location:** Montreal

**When:** Winter 2017

**Duration:** January-April 2017 / min. 150 hours (*to be discussed*)

**Unpaid internship** (300 \$ scholarship)

**Deadline to apply: December 8, 2016**

**Job Summary**

Equitas - International Centre for Human Rights Education is looking for an intern in media and public relations. Under the supervision of the Communications Manager, this person's main tasks will be to provide assistance in media and public relations in the context of Equitas' 50<sup>th</sup> anniversary.

**Main responsibilities**

- Participate in the promotion and coverage of events, impact stories and other projects related to the 50<sup>th</sup> anniversary;
- Participate in the development of content and outreach strategies to motivate our target audiences and donors;
- Produce communications material, including multimedia (images, videos, etc.);
- Write articles and produce engaging publications on topics related to human rights and the impact of Equitas' projects;
- Search, identify and manage a list of contacts.

**Knowledge and skills**

- Be enrolled in an undergraduate or graduate program in public relations, journalism, communications, marketing, political science, international relations or other related field;
- Excellent command of written French or English (or both);
- Ability to speak both official languages;
- Ability to work fast and manage several projects simultaneously;
- Knowledge in communications, especially in media and public relations;
- Basic knowledge of image-video editing (Photoshop or other);
- Basic knowledge of web site management, tools and trends in social networks;
- Great interest in international news and issues related to human rights in Canada and around the world.

The intern will work primarily at Equitas' office in Montreal, with the possibility of teleworking occasionally.

**About Equitas**

Equitas is a non-profit organization that contributes to the advancement of equality, social justice and respect for human dignity, in Canada and around the world. It was founded in Montreal in 1967 by a group of academics and social activists such as John P. Humphrey, co-author of the Universal Declaration of Human Rights and Thérèse Casgrain, campaigner for women's rights. For nearly half a century, Equitas

has been working for the advancement of equality, social justice and respect for human dignity in Canada and around the world. Through transformative human rights education programs, Equitas provides individuals the necessary tools to shape attitudes and positive behaviours, thus contributing to lasting social change. Its human rights education programs have measurable impacts and its methodology is recognized around the world for its quality and innovation. Equitas has trained more than 5,000 educators and human rights defenders in more than 100 countries. For more information, visit our web site at [www.equitas.org](http://www.equitas.org).

### **How to Apply**

Please send by **December 8, 2016** your application including a resume and cover letter. Send it by email to the attention of Charles Saliba-Couture at [csalibacouture@equitas.org](mailto:csalibacouture@equitas.org).

Equitas thanks all candidates and applicants for their interest; however, only those selected for an interview will be contacted.